

Press Release

For Immediate Release

INDOPLAS, INDOPRINT and INDOPACK 2018:

Plastics, printing and packaging amongst the fastest-growing industries in Indonesia and the region

31 Oct 2017, Singapore – Having gained momentum as the leading trade exhibition and a one-of-its-kind platform for global companies to boost their activities in the Indonesian market, the biennial Indonesian international plastics, printing, packaging and processing show continues to expand its showcase with the best from these diverse industries. The synergistic 3-in-1 colossal exhibition will bring together leaders from the industrial ecosystem including growing businesses from the 3D-Printing, corrugated packaging and bio-based plastics sectors, to share best practices and shape partnerships that aim to inspire cross-border growth.

Edition after edition, the collective coup of INDOPLAS, INDOPRINT and INDOPACK has surpassed expectations with robust exhibitor and visitor participation. Modelled after the expertise of three foremost global trade fairs in plastics, packaging and printing – K, interpack and drupe, organized by Messe Düsseldorf, Germany – the 4-day exhibition will continue to build on the overwhelming turnout achieved in 2014. With a breakthrough turnout of 372 international exhibitors and a record-breaking attendance of 22,479 at the previous edition of the 3-in-1 mega exhibition, this year's edition is poised to make an even bigger impact.

The Indonesian International Plastics, Processing, Packaging and Printing Exhibitions will feature many renowned returning international exhibitors. It will also play host to a selection of first-time participants and unprecedented introductions to new products such as innovative multi-function equipment and high quality energy-efficient machineries. Complementing the already comprehensive September showcase are numerous handpicked live product demonstrations of cutting-edge technology, as well as a stellar line-up of conferences and seminars carefully put together by leading international authorities and foremost companies from their respective sectors.

Showgoers and participants at the well-received exhibitions can look forward to touch base with 400 industry-specific exhibitors from 20 countries and network with over 20,000 trade visitors. With the expected high number of participants, exhibitors and visitors alike can capitalise on the unique opportunity to establish their corporate presence, browse state-of-the-art showcases, assess corresponding market potential and eventually, handcraft lucrative partnerships and business arrangements.

Jointly organised by Messe Düsseldorf Asia and its local partner, PT. Wahana Kemalania Makmur (Wakeni), the highly anticipated biennial Indonesian International Plastics, Processing, Packaging and Printing Exhibitions will be held from 7 to 10 September 2016 at Jakarta International Expo Kemayoran, Indonesia. With strong industry support from distinguished ministries and



19 - 22 Sep 2018
Jakarta International Expo
Kemayoran, Indonesia

www.indoprintpackplas.com

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associations, the tripartite formation will provide a one-stop business platform to serve the entire end-to-end supply chain for relevant industries.

Growing Population, Growing Opportunities

The world's fourth largest country, in terms of population, is developing rapidly. With an average of 520 live births every hour, Indonesia's middle-class population alone is expected to double to 141 million people within the next five years. The plastics, printing, packaging and processing industries are projected to grow in tandem with the rapid escalation of the consumer market and eventual surge in demand for food and lifestyle goods. International Monetary Fund list Indonesia as the 16th largest economy in the global scale. It is projected to propel to a high 7th position with an estimated 135 million consumers, making Indonesia a highly lucrative investment economy to exploit.

Propitious ASEAN Plastics, Printing, Packaging and Processing Industry

Formed in December 2015, the ASEAN Economic Community (AEC) aims to establish an added globally-competitive single market and boost economic ties between the countries in ASEAN by reducing trade tariffs and allowing a freer flow of labour and capital across the nations. This is expected to help lift imports and exports, providing businesses with greater opportunities to expand on a regional and global scale.

Plastics, Printing, Packaging and Processing Prospects in Southeast Asia

Malaysia

- **Plastics:** One of ASEAN's foremost exporters of plastics, Malaysia houses over 1,500 plastic production companies.
- **Printing:** With an output value of over US\$3 billion since 2014, the industry serves as one of Malaysia's strategic pillar of the economy.
- **Packaging:** The packaging sector accounts for 45% of total plastic consumption. Top users of plastic packaging are the food and beverages and pharmaceutical industries.

Thailand

- **Plastics:** Rapid growth of Thailand's plastic industry has seen its plastic production companies grow to 5,000-strong.
- **Printing:** Thailand is the largest printing hub in Southeast Asia, with its overall printing industry estimated to grow in line with its national economic growth to 3.5% - 4.5%.
- **Packaging:** Fuelled by its growing food exports and the introduction of key industry competitors into its domestic market, the packaging industry is anticipated to grow at a CAGR 6.41% to reach a staggering value of US\$11.1 billion at the end of 2016.

Indonesia

- **Plastics:** With the implementation of Indonesia's Plastic and Rubber Scheme, plastic production is poised to increase in a rapid rate.
- **Printing:** Indonesia's print market is forecast to grow to US\$9.1 billion in 2017, registering a growth rate of 11.2% through to 2017.



The 11th Indonesian International Plastics Exhibition



PROCESSING & PACKAGING
The 10th Indonesian International Packaging Exhibition



The 10th Indonesian International Printing Exhibition

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- **Packaging:** According to Indonesian Packaging Association, food packaging accounts for 70% of plastic consumption.

About the organizers

Messe Düsseldorf GmbH is one of the world's most successful exhibition organizers, responsible for organizing more than 20 of the world's number one exhibitions in various industries including plastics, packaging and printing – namely, the globally acclaimed K Fair, interpack and drupa held in Düsseldorf, Germany. Its subsidiary office – Messe Düsseldorf Asia (MDA), with extensive expertise in organizing trade fairs in Southeast Asia, has developed a portfolio of numerous trade fairs in Southeast Asia since 1995. MDA's trade fairs for the plastics and rubber sectors in Malaysia, Thailand and Vietnam (M-PLAS, TIPREX and PLASTICS & RUBBER VIETNAM), and printing and packaging in Thailand (PACK PRINT INTERNATIONAL) have met with resounding successes and are today benchmark events serving the regional markets of Southeast Asia and beyond. PT Wahana Kemalaniaga Makmur (WAKENI) represents Messe Düsseldorf GmbH for the marketing and promotion of its trade fairs to the Indonesian market including K, interpack and drupa.

For more information on INDOPLAS, INDOPRINT and INDOPACK 2018, please visit: <http://www.indoprintpackplas.com/>

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The 10th Indonesian International
Plastics Exhibition



Incorporating indoprocess
The 9th Indonesian International
Packaging Exhibition



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