

Press Release

For Immediate Release

INDOPLAS, INDOPACK and INDOPRINT 2020: Exploring the expanding plastics, packaging and printing industries in Indonesia and the region

1 Oct 2019, Singapore – Having gained momentum as the leading trade exhibition and a one-of-its-kind platform for global companies to boost their activities in the Indonesian market, the biennial Indonesian international plastics, printing, packaging and processing show continues to expand its showcase with the best from these diverse industries. The synergistic 3-in-1 colossal exhibition will bring together leaders from the industrial ecosystem including growing businesses from the 3D-Printing, corrugated packaging and bio-based plastics sectors, to share best practices and shape partnerships that aim to inspire cross-border growth.

Edition after edition, the collective coup of INDOPLAS, INDOPACK and INDOPRINT has surpassed expectations with robust exhibitor and visitor participation. Modelled after the expertise of three foremost global trade fairs in plastics, packaging and printing – K, interpack and drupa, organized by Messe Düsseldorf, Germany – the 4-day exhibition will continue to build on the overwhelming turnout achieved in 2018. With a breakthrough turnout of 360 international exhibitors from 21 countries and a record-breaking attendance of 24,918 at the previous edition of the 3-in-1 mega exhibition, the next edition is poised to make an even bigger impact.

The Indonesian International Plastics, Packaging and Printing Exhibitions will feature many renowned returning international exhibitors. It will also play host to a selection of first-time participants and unprecedented introductions to new products such as innovative multi-function equipment and high quality energy-efficient machineries. Complementing the comprehensive September showcase are numerous handpicked live product demonstrations of cutting-edge technology, as well as a stellar line-up of conferences and seminars carefully put together by leading international authorities and foremost companies from their respective sectors.

Showgoers and participants at the well-received exhibitions can look forward to touch base with close to 400 industry-specific exhibitors from more than 20 countries and network with over 20,000 trade visitors. With the expected high number of participants, exhibitors and visitors alike can capitalise on the unique opportunity to establish their corporate presence, browse state-of-the-art showcases, assess corresponding market potential and eventually, handcraft lucrative partnerships and business arrangements.

Jointly organised by Messe Düsseldorf Asia and its local partner, PT. Wahana Kemalaniaga Makmur (Wakeni), the highly anticipated biennial Indonesian International Plastics, Packaging and Printing Exhibitions will be held from 2 to 5 September 2020 at Jakarta International Expo Kemayoran, Indonesia. With strong industry support from distinguished ministries and associations, the tripartite formation



The 12th Indonesian International
Plastics Exhibition



PROCESSING & PACKAGING
The 11th Indonesian International
Processing and Packaging Exhibition



The 11th Indonesian International
Printing Exhibition

2 - 5 Sep 2020

Jakarta International Expo
Kemayoran, Indonesia

www.indoprintpackplas.com

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will provide a one-stop business platform to serve the entire end-to-end supply chain for relevant industries.

Growing Population, Growing Opportunities

The world's fourth largest country, in terms of population, is developing rapidly. With an average of 520 live births every hour, Indonesia's middle-class population alone is expected to double to 141 million people within the next five years. The plastics, printing, packaging and processing industries are projected to grow in tandem with the rapid escalation of the consumer market and eventual surge in demand for food and lifestyle goods. International Monetary Fund list Indonesia as the 16th largest economy in the global scale. It is projected to propel to a high 7th position with an estimated 135 million consumers, making Indonesia a highly lucrative investment economy to exploit.

The Indonesian International Plastics, Packaging and Printing Exhibitions, will take place from 2 to 5 September 2020, at Jakarta International Expo, Kemayoran, Indonesia.

For more information on INDOPLAS, INDOPACK and INDOPRINT 2020, please visit www.indoprintpackplas.com.

About the organizers

Messe Düsseldorf GmbH is one of the world's most successful exhibition organizers, responsible for organizing more than 20 of the world's number one exhibitions in various industries including plastics, packaging and printing – namely, the globally acclaimed K Fair, interpack and drupa held in Düsseldorf, Germany. Its subsidiary office – Messe Düsseldorf Asia (MDA), with extensive expertise in organizing trade fairs in Southeast Asia, has developed a portfolio of numerous trade fairs in Southeast Asia since 1995. MDA's trade fairs for the plastics and rubber sectors in Malaysia, Thailand and Vietnam (M-PLAS, TIPREX and PLASTICS & RUBBER VIETNAM), and printing and packaging in Thailand (PACK PRINT INTERNATIONAL) have met with resounding successes and are today benchmark events serving the regional markets of Southeast Asia and beyond. PT Wahana Kemalaniaga Makmur (WAKENI) represents Messe Düsseldorf GmbH for the marketing and promotion of its trade fairs to the Indonesian market including K, interpack and drupa.

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