

**Press Release**  
**For immediate release**

## **INDOPLAS, INDOPACK and INDOPRINT 2022 gear up for a strong international showcase of innovations and technology**

**- Visitor Registration is Now Open!**

**Singapore, 21 June 2022** - Indonesia's leading trade exhibition delivering high-efficiency solutions, machinery and production services for the plastics, printing and packaging industries will take place from 31 August to 3 September, at JI Expo, Jakarta. This edition, the first full in-person format since 2018, will see an encouraging international showcase of exhibitors from 15 countries, presenting in-trend plastic, packaging and printing technologies and solutions to meet Indonesia's growing market demands.

Jointly organised by Messe Düsseldorf Asia – subsidiary of Germany's leading trade fair organiser, Messe Düsseldorf and local partner, PT Wahana Kemalaniaga Makmur (WAKENI), the 3-in-1 exhibition is targeted at manufacturers, distributors and numerous sectors across the plastics, packaging, and printing value chain. End-user application sectors such as; food, household, lifestyle goods, electronics manufacturing, automotive production and other fast-growth sectors – will also benefit from the exhibition, particularly corporate buyers facing increasing complex customisation demands; from product packaging and branding, flexible product usability to green and sustainability outcomes.

**Mr Gernot Ringling, Managing Director, Messe Düsseldorf Asia**, highlighted: "INDOPLAS, INDOPACK and INDOPRINT's return to a physical exhibition is highly anticipated by the international community as Indonesia is an important market for our exhibitors focused on expanding their business footprint in Indonesia, and who have long-standing partnerships with local companies."

"As international travel continues to ease around the world and businesses jumpstart back into action, this edition comes at an opportune time where both suppliers and customers are re-energising their business operations to bring products to market faster, more efficiently and with value-add services to customers," he added.

### **'Making Indonesia 4.0'**

The exhibitions also come against the backdrop of Indonesia's ongoing efforts on the 'Making Indonesia 4.0' industrial revolution roadmap to invigorate the manufacturing sector, where the country is on its way to reach their vision to be the world's top 10 economies by 2030<sup>1</sup>.

<sup>1</sup> [Key sectors to back up Making Indonesia 4.0 - Ministry of Industry](#)



The 12th Indonesian International  
Plastics Exhibition



The 11th Indonesian International  
Processing and Packaging Exhibition



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**31 Aug - 3 Sep 2022**

Jakarta International Expo  
Kemayoran, Indonesia

[www.indoprintpackplas.com](http://www.indoprintpackplas.com)

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The development of the manufacturing sector in Indonesia is at the centre of this goal. Currently, manufacturing accounts for close to 20% of Indonesia's GDP, and employs 15% of its workforce. Indonesia also aims to enhance export opportunities and become more globally competitive by focusing on five essential sectors: food and beverage, textiles and clothing, automotive, electronic, and chemical. Last year, the Ministry of Industry included two additional sectors under the 4.0 roadmap, namely pharmaceuticals and medical devices.

### International representation across sectors

The internationality of INDOPLAS, INDOPACK and INDOPRINT has been a signature hallmark since its inception, alongside a quality and targeted visitorbase across the three synergistic sectors. Coming from around the world, including Germany, Netherlands, and India, to regional neighbours Singapore, Malaysia, and Vietnam - leading brandnames in their field continue to set their sights on Indonesia; from Epson, Heidelberg, Reifenhäuser to Windmöller & Hölscher, among others.

### Growing local presence

Having established strong standing as a dynamic sourcing and innovation platform, local representation at INDOPLAS, INDOPACK and INDOPRINT also continues to grow with homegrown manufacturers and local distributors such as PT Namico Mitra Utama, PT Yong Chao Machinery, PT Tunas Mitra Sukses, PT. Saueressig Engraving Indonesia, PT Samafitro, and PT. Perdana Jatiputra, showcasing the best in class solutions. Commenting on the local business community and their resilience these past couple of years, **Mrs Rini Sumardi, Director, WAKENI**, said: "Local businesses have been working hard to meet domestic demand during the lockdown periods and continue to reinvent themselves - we are confident the business community is looking forward to a live in-person marketplace to network and conduct business to broaden their connections and potential customer base."

"Also, during the recovery period, businesses here have grown closer to support each other in delivering a more diversified supply chain from printing packaging to plastics packaging and ensuring machinery supply and technology solutions remain accessible to businesses that are attending to end-customers directly," she said.

### Visitor registration

Online visitor registration is now available and open to corporate buyers, sourcing executives, to industry specialists and technical experts from Indonesia and the region.

For more information on INDOPLAS, INDOPRINT and INDOPACK, go to [www.indoprintpackplas.com](http://www.indoprintpackplas.com)

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### About Messe Düsseldorf Asia



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Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf in Germany, one of the world's leading trade fair organisers responsible for organising more than 20 global No. 1 exhibitions held in Düsseldorf, Germany; across various sectors such as medical and healthcare, workplace safety, security and health, packaging, printing, plastics, rubber, wire and tube, and wine and spirits, With extensive expertise in organising trade fairs in Southeast Asia, Messe Düsseldorf Asia has developed a portfolio of well-established trade fairs in the region since 1995. For more information, visit <https://mda.messe-dusseldorf.com/>

#### About PT Wahana Kemalaniaga Makmur (WAKENI)

WAKENI is a Jakarta-based exhibition organizer focused on promoting Indonesia's trade, industry and manufacturing capabilities. Their extensive portfolio includes automotive, plastics and rubber, packaging and printing, metallurgy technology, furniture components, accessories and hardware, food, and the cold chain sectors. Since 1991, WAKENI has grown from strength to strength with trade shows staged in Jakarta and overseas, and continue to deliver world-class international exhibitions in Indonesia, but with a local eye that keeps their pulse on the domestic market with their expertise and in-depth market knowledge. For more information: [www.wakeni.com](http://www.wakeni.com)

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