

## Press Release

### For immediate release

**Record attendance at INDOPLAS, INDOPACK and INDOPRINT with strong international presence, more technology on display, and local visitors all on the rise**

- **24,918 trade visitors from Indonesia and around the world**
- **360 exhibitors from 21 countries showcased best-in-industry solutions**
- **Well-attended industry seminars and presentations**

**11 October 2018, Singapore** – The Indonesian International Plastics, Packaging and Printing Exhibitions, INDOPLAS, INDOPACK and INDOPRINT, welcomed 24,918 trade visitors from 31 countries, when it closed its door on a highly positive note on 22 September at Jakarta International Expo, Kemayoran, Indonesia. This represented a 10 per cent increase over the last edition in 2016. The predominantly local visitors came from diverse industries such as automotive and transportation, building and construction, chemical, food and beverage, graphic arts and printing houses, retail, pharmaceutical and more.

The four-day exhibition that bridges the synergistic industries of plastic, packaging and printing at one central location, provided a one-stop platform serving the entire end-to-end supply chain for local and international companies to promote their businesses. Commenting on the benefits of the co-location of these exhibitions was Aegis Packaging Pte Ltd from indopack: “We were overwhelmed by the response that we received at the exhibition. We managed to gather a number of important leads and also secured several business offers for a more in-depth demonstration of our machines. The quality of visitors, have been very relevant and being located with INDOPLAS, we get to enjoy visitors from both the packaging and plastics industries at the same time,” said Mr Andrew Ong, its Business Development Manager.

INDOPLAS, INDOPACK and INDOPRINT 2018 spanned across two halls and over 15,000 sqm, thus cementing its position as Indonesia and the region’s must-attend exhibition; with 360 exhibitors – 65 per cent of which came from overseas including five national pavilions and country groups from Austria, China, Germany, Singapore and Taiwan.

As Indonesia continues to build on its solid economic growth due to strong investments and net exports, and a GDP that is projected to exceed US\$3.7 trillion by 2030<sup>1</sup>, investor confidence in the country and the Southeast Asian region is on the upward trend. Commenting on the keen and rising interest in Indonesia, Ms Rebecca He, Manager at Xiamen Changsu Industrial added, “We believe that Indonesia is the

<sup>1</sup> *Indonesia’s economy hits the trillion dollar milestone* - ReTalk Asia, and McKinsey & Co, February 2018



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PROCESSING & PACKAGING  
The 10th Indonesian International  
Packaging Exhibition



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Printing Exhibition

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Kemayoran, Indonesia

[www.indoprintpackplas.com](http://www.indoprintpackplas.com)

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new power in the packaging industry and indopack certainly showed us that there is a huge potential in the country's packaging sector."

Similarly, for Haicheng-based Liaoning Xinda Talc Group, one of China's large-scale talc enterprises – from mining, R&D to production, their participation at the exhibition has been a huge success. "We managed to meet some serious buyers as well as grow our leads in the Southeast Asian market," said Ms Christina, International Trade Supervisor. This is the company's inaugural showcase at INDOPLAS.

The strong local visitorship and international exhibitor participation, further demonstrates the relevance of the exhibitions and Indonesia as a destination of choice for many businesses. "This cross-sector platform that brings together the plastics, packaging and printing industries to one central location and to a destination such as Indonesia continues to gain global interest underscored by the busy show floor and successful networking, thus reinforcing its role as a highly-relevant marketplace," said Mrs Rini Sumardi, Managing Director, Wahana Kemalaniaga Makmur, PT (WAKENI), and joint organiser (together with Messe Düsseldorf Asia) of the exhibitions.

Echoing this sentiment was Mr Andhika Kurniawan Pontoh, Marketing Manager, PT Epson Indonesia, "our participation at indoprint 2018 has been very successful as we were able to showcase our new product series to not just the people from Indonesia, but also some from the region."

Plastics extrusion expert, Mr Juergen Rehkopf of Reifenhauer Group added: "We have achieved our goals at the exhibition and the response has been incredibly strong. We have a lot of positive feedback and made a lot of contacts in both the exhibition and the seminar."

As one of the region's leading procurement platforms, INDOPLAS, INDOPACK and INDOPRINT 2018 was also staged against the backdrop of strong economic growth rate and the Indonesian government's roadmap - *Making Indonesia 4.0* that is aimed at building a digital economy and focused on the five key sectors of food and beverage, automotive, textile, electronics and chemicals. With this, digital technology and automation across the three exhibitions featured strongly with an impressive range of technology and innovations that included energy-efficient machinery, the latest equipment and applications, to new solutions and services across the plastics, packaging, processing and printing sectors.

"To the extent that Indonesian middle-class population will double to 141 million by 2020, higher purchasing power will invigorate the consumer goods industry and thus boosting demand for plastics products. Once again, the increase in the line-up of international exhibitors in 2018 testifies that the trio of INDOPLAS, INDOPRINT and INDOPLAS is the most important platform for business opportunities in



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the region,” said Mr Thomas Franken, Deputy Director, Global Portfolio Plastics and Rubber, Messe Düsseldorf GmbH.

The exhibition also served as a knowledge-exchange platform with its series of content-rich conferences and seminars by local and international associations and organisations. Industry trends, new applications and technologies, and a comprehensive overview of market developments in Indonesia and the region took centre stage through topics that ranged from plastics to zero waste, packaging in the digital economy, print and packaging media technologies to street food and fast food packaging.

The next edition of The Indonesian International Plastics, Packaging and Printing Exhibitions, will take place from 2 to 5 September 2020, at Jakarta International Expo, Kemayoran, Indonesia.

For more information on INDOPLAS, INDOPRINT and INDOPACK, please visit [www.indoprintpackplas.com](http://www.indoprintpackplas.com)

### About the Organisers:

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf GmbH, one of the world’s most successful exhibition organisers, responsible for organising more than 20 of the world’s number one exhibitions in various industries including plastics, packaging and printing – namely, the globally acclaimed K Fair, interpack and drupa held in Düsseldorf, Germany. With extensive expertise in organising trade fairs in Southeast Asia, Messe Düsseldorf Asia has developed a portfolio of numerous trade fairs in the region since 1995. PT Wahana Kemalaniaga Makmur (WAKENI) represents Messe Düsseldorf GmbH for the marketing and promotion of its trade fairs to the Indonesian market since 1991.

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